

UPDATE

SUMMER 2016

Senior Crimestoppers Program Debuts at Broadway House

Broadway House welcomed its Senior Crimestoppers Program during a Charter Membership Presentation on June 29th at the facility. Representatives from the founding organization, Senior Housing Crime Prevention Foundation, the sponsor, Regal Bank, community members, residents and staff learned about the program and the benefits it brings to Broadway House.

Senior Crimestoppers is national crime prevention and quality of life program administered by the Senior Housing Crime Prevention Foundation headquartered in Memphis, TN and is funded by the banking industry through the Federal Community Reinvestment Act. Broadway House was selected by Regal Bank, Livingston, NJ, to be their program recipient.

Senior Crimestoppers represents a unique partnership alliance formed for the good of a common cause: the safety, security and protection against theft and crime for residents, staff, family and visitors of long-term care facilities, assisted and independent living communities, HUD housing and veteran's homes. Charter Membership includes personal lock boxes for resident property, signage, program education and a Tips Line Call Center, an anonymous call outlet staffed 24/7/365 by counselors trained in crime reporting. Additionally, Regal Bank will provide an annual "Wish Comes True" grant to be used for a quality of life project for the residents.

"The Crimestoppers Program is a win-win situation for everyone. I see



Kristine LaVigna, George Clinard, Senior Crimestoppers; Tom Lupo, President/CEO, Regal Bank; James Gonzalez, President/CEO, Broadway House; Zoraida Duran, Luke de Araujo, Regal Bank at the Charter Presentation.

it as a benefit that sets Broadway House apart from other long-term care organizations," said Broadway House President/CEO James Gonzalez. "We didn't accept this program because we have a crime problem; we want to **prevent crime** from ever taking hold here."

Broadway House is the first organization in Newark to participate in Senior Crimestoppers.

Gay Pride Month Celebrated in June

Broadway House celebrated Gay Pride Month by promoting the LGBT community's self-affirmation, dignity, equality rights and gender variance with a series of events that included movies and a Gay Pride show.

During regularly scheduled "Movies & Popcorn," LGBT and HIV/AIDS historical films were shown. On June 18th, a

group of residents participated in Garden State Equality's 7th Annual Pride Walk in Asbury Park, NJ.

Broadway House trustee Gary Paul Wright, executive director of the African American Office of Gay Concerns, presented workshops throughout the month dealing with LGBT cultural sensitivity for staff, residents and vendors.

The month's activities concluded with a special Gay Pride Performance by Angel whose drag show and question and

Gay Pride...

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answer period was a huge hit among the residents.

Broadway House continues to partner with community organizations to ensure that their LGBT residents have all the resources and support needed during their stay.



Gay Pride Month performance featuring special guest Angel.



Broadway House residents at Garden State Equality's Annual Pride Walk in Asbury Park, NJ

Embarking on New Roads in Dementia Care

Over 3 million new cases of dementia are reported in the US each year. Dementia is a syndrome usually of a chronic or progressive nature caused by a variety of brain illnesses that affect memory, thinking, behavior and the ability to perform everyday activities. Alzheimer's Disease is the most common form of dementia.

Many Broadway House residents suffer from dementia due to depression, substance abuse and medication side effects among others. In order to provide culturally competent, safe care for this growing population, Broadway House is implementing training and policies to assist staff in working with residents with dementia.

To develop a Dementia Care Program, Broadway House has partnered with educational professionals to provide opportunities for staff and other healthcare providers to achieve certification as a Certified Dementia Practitioner through the National Council of Certified Dementia Practitioners. A well-attended Dementia Care Workshop was held at Broadway House in June sponsored by Longtree Associates and Serenity Hospice Care. Additional workshops will be planned for future dates.

“Until There's a Cure, Take the Tour”

Staff participated in a “Virtual Dementia Tour” created by Second Wind Dreams, a national not-for-profit agency. The Tour is an individual experience through simulated dementia created to provide a better understanding of the physical and mental challenges of those with dementia. The Tour will become a mandatory in-service.

“After experiencing this training, you have a greater understanding of what living with dementia is like,” said Activities Director Nestor Beard who ran the program and attended special training himself. “Learning to create a positive environment for those with dementia can only come from attempting to walk in their shoes.”



Broadway House President/CEO James Gonzalez (center) suits up for the Virtual Dementia Tour assisted by Rachel Jaslow (l) and Pastor Linda Gaden (r).

Remembering Jimmy

Jimmy Gonzalez was a beloved member of the Broadway House staff. He was admired by many until his young life was cut short in a terrible motorcycle accident. To honor his memory and at the same time give back to the community, his aunt, Anita Soto, began donating bicycle helmets to students at Ridge Street Elementary in Newark where Jimmy went to school.

The Jimmy Gonzalez Foundation was founded by Ms. Soto and this is the first year the program officially began spreading bicycle safety awareness. The NJ Rutgers Police and University Hospital's Injury Prevention and Outreach department assisted Jimmy's family in providing the elementary school students with helmets. Ms. Soto stated that she plans on expanding the program and reaching out to other schools in Newark.



Nestor Beard, Broadway House, with Jimmy's family at the Ridge Street Elementary School Bicycle Safety Awareness Event.

Attending the event for Broadway House was Nestor Beard, director of activities. Broadway House will continue to show its support of the helmet donation by attending the bicycle safety event each year.

Garden Gets a New Look

Thanks to the NJ Tree Foundation, the garden at Broadway House has been transformed into an urban oasis for the residents to relax or participate in garden care.

NJ Tree Foundation Executive Director Lisa Simms and her landscaping crew re-planted, trimmed existing bushes and trees, created a walking path and a raised planting bed in the garden space. They even added a decorative water fixture to attract butterflies and birds!

In the autumn, Lisa and her crew will return to plant 11 donated trees to form a privacy backdrop along the fenced garden wall that runs parallel to 2nd Avenue.

"We are extremely grateful and appreciative of the NJ Tree Foundation's landscape services and tree donation," said Lois Beatty, Newark resident and Director of Quality and Regulatory Affairs at Broadway House. She recommended contacting the Tree Foundation after seeing them plant trees on her street. "They have done so much to add to our outdoor living environment which is so important to our residents."

The NJ Tree Foundation is a state-wide non-profit organization dedicated to planting trees in NJ's most underserved neighborhoods, specifically Camden and Newark, to improve the environment and quality of life of their residents.



The NJ Tree Foundation landscape crew proudly shows off the transformed Broadway House garden.

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www.broadwayhouse.org

We offer:

- » *Comprehensive healthcare services for adults living with HIV/AIDS*
- » *Post-acute rehabilitation for all adults*
- » *Behavioral counseling & coaching*
- » *Social Services*
- » *OT, PT, Art therapy*
- » *Wound care*
- » *Pain management / palliative care*
- » *Chiropractic services*
- » *Pastoral care*
- » *Daily residential activities*

Make a Difference: Volunteer at Broadway House

Volunteers are important members of the Broadway House team and we carefully place them in assignments that match their interests.

We are currently looking for adults (individuals or a group) who can work closely with our residents that have dementia. If you have this type of caregiving skill, that's great! Training will be provided either way.

Broadway House is easily accessible and our supervised parking lot is available at no cost. We also provide 24 hour security supervision.

For more information or to apply go to broadwayhouse.org or call 973-268-9797 ext. 1010. We look forward to hearing from you!

Connect via

Advances in computer technology are improving home health care by leaps and bounds, making your loved ones happier. Video chatting affords residents the opportunity to see family and friends who live too far to visit. Search Broadway House for Continuing Care on Skype to submit a request to connect. For more information contact, Nestor Beard at beardna@uhnj.org.

Satisfaction Survey

Broadway House is committed to receiving, reviewing, and evaluating feedback from patients, their families and other loved ones. During your next visit, please ask the receptionist for a satisfaction survey. We are interested in knowing how we can better serve your needs.

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